



2025-2026 SMEI Diploma Program Schedule

Date	Course Content
2025-09-09	Sales Management
2025-09-16	Sales Management
2025-09-23	Sales Management
2025-09-30	Sales Management
2025-10-07	Sales Management
2025-10-14	Sales Management
2025-10-21	Sales Management
2025-10-28	Sales Management
2025-11-04	Mid-Term Exam
2025-11-08	Marketing Management
2025-11-11	Marketing Management
2025-11-18	Marketing Management
2025-11-25	Marketing Management
2025-12-02	Marketing Management
2025-12-09	Marketing Management
2025-12-16	Marketing Management
2026-01-06	Marketing Management
2026-01-10	Mid-Term Exam
2026-01-13	Digital Marketing
2026-01-20	Digital Marketing
2026-01-27	Digital Marketing
2026-02-03	Digital Marketing
2026-02-10	Digital Marketing
2026-02-17	Digital Marketing
2026-02-24	Digital Marketing
2026-03-03	Digital Marketing
2026-03-06	Mid-Term Exam, Written Capstone Presentation Due
2026-03-14	Capstone Presentation & Graduation, Vancouver, BC, Canada